

Agency partners set sights on Brisbane



The Bayliss & Samra team . . . Nicole Herstik, Kody Cook, Lisa McNeil, Mark Bayliss, Amrit Samra and Kym Thrift

SURFERS Paradise agency Bayliss & Samra Commercial Realtors has expanded its services to Brisbane.

The move has seen the firm, linked to Mark Bayliss and Amrit Samra, beef up its managed properties portfolio by 54 per cent.

The agency is in a growth phase and has more than doubled its staff since it opened its doors just over a year ago.

Mr Bayliss and Mr Samra launched the venture on July 1, 2005.

They were joined in the foundation team by office and accounts manager Lisa McNeil.

Since then, Kym Thrift has taken on client relations and marketing

while Nicole Herstik is regional manager, handling leasing and sales.

Kody Cook has been appointed sales and leasing property manager and David Biner brings 35 years' experience to his position as a property consultant.

Mr Bayliss said the core competencies lay with commercial leasing, sales and property management.

He said the firm's extensive client database had generated almost 60 per cent of deals done in the past year.

The team has also dipped its toes into project leasing through joint marketing of the \$80 million Miami One project at Miami.

Electronic marketing, including a website, also has increased exposure.